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Pembroke Park, FL - JANUARY 20TH 2010

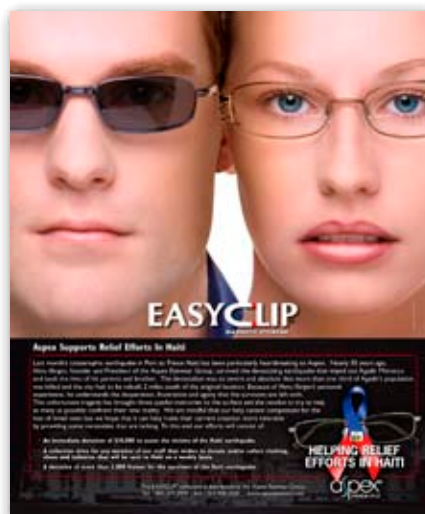


ASPEX SUPPORTS RELIEF EFFORTS IN HAITI

Last month's catastrophic earthquake in Port au Prince Haiti has been particularly heartbreaking to Aspex. Nearly 50 years ago, Nonu Ifergan, founder and President of the Aspex Eyewear Group, survived the devastating earthquake that wiped out Agadir Morocco and took the lives of his parents and brother. The devastation was so severe and absolute that more than one third of Agadir's population was killed and the city had to be rebuilt 2 miles south of the original location. Because of Nonu Ifergan's personal experience, he understands the desperation, frustration and agony that the survivors are left with. This unfortunate tragedy has brought those painful memories to the surface and the resolve to try to help as many as possible confront their new reality. We are mindful that our help cannot compensate for the loss of loved ones but we hope that it can help make their current situation more tolerable by providing some necessities that are lacking. To this end our efforts will consist of:

- **An immediate donation of \$10,000 to assist the victims of the Haiti earthquake.**
- **A collection drive for any member of our staff that wishes to donate and/or collect clothing, shoes and toiletries that will be sent to Haiti on a weekly basis.**
- **A donation of more than 2,000 frames for the survivors of the Haiti earthquake.**

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